

Database of Good Practice Policies and Initiatives	
Country	Italy
Level of Outreach	Local, Regional, National
Supported by	Regional and National Social Partners
Field of Interest(s)	Promotion of the attractiveness of the Construction Industry
Organisation	
Name of organisation	Formedil
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Policy/Initiative Data	
Title of Initiative	BLEN.it - Borsa Lavoro Edile Nazionale
Partnership details	Promoter: Formedil Building schools ad partners Italian Ministry of labour
Project Duration	12-01-2012 to ongoing
Total Budget	€350,000.00
Description	National service authorized by Social Partners of the Building Sector and by the Ministry of labour, managed by Formedil to facilitate matching between unemployed workers and construction companies. This project is called BLEN.it - Borsa Lavoro Edile Nazionale working with employment desks located at the Building Schools who advise on workers orientation skills, identification of training proposals, matching between demand and supply of labour force. The Building Schools carry out all these activities as a free service to workers and enterprises, with partnership of the territorial Employment Centers (public institution). BLEN.it has a national website which is linked to the national database of the Italian Ministry of Labour (ww.anpal.it) and to all regional public administration databases regarding the labour market. Formedil also promotes some measures to update the knowledge, the skills and competence of the workers in specific new field of work or to define new occupational profiles (e.c. Repertorio delle Competenze e Banca dati formazione). www.blen.it
Phases	n/a

Project Details	
Aim	Promote the matching between demand and the job offer in the construction sector
Target groups	Unemployed workers, Workers employed in all sectors especially construction, Workers receiving income support forms.
Exchange of Experiences	Working with a network of 104 center desk for employment located at the Building Schools.
Outcomes 1	Improve the upskilling and matching of skills in the labour force by creating: Less undeclared work More skilled labour Shorter waiting times for companies that want to hire Less unemployment
Outcomes 2	Estimation of the workers and companies known by the Building Schools through training courses: 20% more workers has a CV in European format 50% more workers has certified skills 10% more workers have a job application into the web database All the companies have found benefits by saying that the workers are more qualified
Policy/Initiative	
Skill gaps	n/a
Mis-matching of skills	Set up specific processes for workers, even in areas with high unemployment rates. For example regarding people involved in underwater processing Mis-matching also on basic skills in Italian geographic areas where the company's demand is higher than the job offer. Eg Veneto, Lombardy. This also happens for common carpentry and masonry work Facilitate the employability
Skills-Shortages	n/a
Training	The creation of this type of free training should be encouraged, as it is a modality that facilitates the adaptation to the working hours and, above all, oriented to the acquisition of new knowledge and skills that the sector demands due to the productive changes, both in relation to the new systems and processes of building and the progress in the areas of Energy Efficiency; Sustainable Construction and Renewable Energies. A sector where workers and professionals have their skills and abilities updated, means a sector in continuous renewal and, therefore, competitive.
Career moves	n/a
Mobility	n/a
Other EQF-Level	n/a
Transfer in Europe	It is transferable to other contexts
Entrepreneurship Opportunities	The companies can have sectoral databases where they can find professional profiles in the construction sector
Other	Attractiveness for employment of young and senior workers