Database of Good Practice Policies and Initiatives	
Country	Germany
Level of Outreach	National
Supported by	Federal Ministry for Labour and Social Affairs (BMAS)
Field of Interest(s)	Digitalization
Organisation	
Name of organisation	Bildungszentren des Baugewerbes e.V.
Address	Bökendonk 15-17,
City /ZIP	47809 Krefeld
Country	Germany
E-Mail	info@bzb.de
Website	https://www.bzb.de/
Contact Person	
Contact Name	Thomas Murauer
Telephone	0049 2151 5155 10
E-Mail	Thomas.murauer@bzb.de
Policy/Initiative Data	
Title of Initiative	**Moderne Meisterausbildung im Bauhandwerk**
Partnership details	Promoter: Institut für zukunftsorientierte Arbeitsgestaltung IZAG gGmbH Partner: HBZ Brackwede Fachbereich Bau e.V. Partner: Bergische Universität Wuppertal
Project Duration	01.01.2017 to 31.08.2020
Total Budget	
Description	The project, is to modernize master craftsman training in the construction industry in order to improve employer attractiveness, the quality of construction and promote an employee-oriented corporate culture. In previous project periods teaching and learning modules were developed which are now converted into online training. Online training and webinars for lecturers in the master school are already offered via a teaching and learning platform. Furthermore, the project aims to support employers by developing modules based on checks to provide workshops about current topics. The objective of the project is to integrate the digital transformation into continuous education and training and increase the competiveness of the construction sector for the best skilled workers. The checks that were produced for construction companies were evaluated in this project in order to develop a model construction company. This model demonstrates how an ideal company should be structured and perform. Additionally, the project is working on applying action-oriented learning instead of a rigid curriculum. Action-oriented learning encourages flexible thinking and creativity by analysing the different steps of a task and find the best solution to perform, rather than following a strict instruction.
Phases	n/a

Project Details	
Aim	The project aims to modernize master craftsman training in the construction industry in order to improve employer attractiveness, the quality of construction and promote an employee-oriented corporate culture.
Target groups	Lecturers in master´s school Workers in master craftsman training Employers of construction companies
Exchange of Experiences	
Outcomes 1	Transfer continuous education and trainings onto an online facility and increase the competiveness of the construction sector for the best skilled workers.
Outcomes 2	Evaluate the checklist produced for construction companies in order to develop a model construction company. This model demonstrates how an ideal company should be structured and perform.
Outcomes 3	Apply action-oriented learning instead of a rigid curriculum.
Policy/Initiative	
Skill gaps	Modernize master craftsman training in the building sector by updating the existing curriculum
Mis-matching of skills	n/a
Skills-Shortages	Improve the quality of construction and establish workers who understand quality buildings, techniques and use of materials
Training	n/a
Career moves	Improve employer attractiveness
Mobility	n/a
Other EQF-Level	n/a
Transfer in Europe	n/a
Entrepreneurship Opportunities	n/a
Other	n/a