

Database of Good Practice Policies and Initiatives	
Country	Germany
Level of Outreach	National
Supported by	EU and National Agency
Field of Interest(s)	Promotion of the attractiveness of the Construction Industry
Organisation	
Name of organisation	Talentbrücke GmbH & Co KG
Address	Burgmauer 60,
City /ZIP	50667 Köln
Country	Germany
E-Mail	l.scarpello@talentbruecke.de
Website	www.bauindustrie-nrw.de
Contact Person	
Contact Name	Lars-Rosario Scarpello
Telephone	0049 2212923330
E-Mail	l.scarpello@talentbruecke.de
Policy/Initiative Data	
Title of Initiative	UniVET - University or Vocational Education and Training
Partnership details	Promoter: Talentbrücke GmbH & Co KG Partners: BFW NRW gGmbH, VSRC, CEAP, IF Center, IBE
Project Duration	02.09.2018 to 31.12.2020
Total Budget	€348,340.00
Description	<p>Why do young people decide to take up vocational training or university studies? Based on this question, a comparative investigation of the decision factors and an investigation of the most important influencing factors within the framework of the UniVET project are planned. In addition, a catalogue of the main strengths and weaknesses relating to the main influencing factors identified is compiled.</p> <p>Based on these strengths, a measuring instrument for the potentials and interests of the young people is created in order to increase their career orientation. The idea is that if the most important factors influencing a young person's career decision can be measured, he can also be advised individually and profitably after a test.</p> <p>The UniVET project will analyse current trends and their drivers in all partner countries in order to provide comprehensive information for the main target groups (high school students, drop-outs, parents, schools, employers).</p> <p>"UniVET – University or Vocational Education and Training" is run by TALENTBRÜCKE GmbH & Co. KG and is funded by the Erasmus+ programme of the European Union. The project consortium consists of members from Germany, Spain, Lithuania, Italy and Poland.</p>
Phases	n/a

Project Details	
Aim	The UniVET – university or vocational education and training – project aims to improve the career orientation of young people in all partner countries. All stakeholders should be informed about opportunities and, in this context, the acceptance of vocational education and training should be improved in comparison to higher education. One of the main objectives of this project is to raise awareness of vocational training opportunities among all target groups. Guidelines in terms of a toolkit in all partner countries is provided as a short-term impact.
Target groups	High school students, Students/university-dropouts, Vocational training companies, Parents, Schools:
Exchange of Experiences	
Outcomes 1	Initial analysis and actions; Survey - of high school students about their reasons of decisions (30 high school students each country and 60 in Germany), students and university-dropouts about their reasons of decisions (30 students or dropouts each country) and parents about reasons of decisions (10 each country) Talent analyses - with high school students (15 each country) and students and university-dropouts (15 students or dropouts each country) Analysis survey - about the experiences with university-dropouts and especially reasons, which might cause to drop out (10 companies each country) Validation and evaluation phase - employment of the acquired material with companies (3-5 companies each country) University-dropouts receive information material and interviewed about the practicability in regular intervals (5-10 university-dropouts each country) Multiplier events
Outcomes 2	Evaluate the analysis, surveys and lessons from events and develop a guideline in terms of a toolkit in all partner countries.
Outcomes 3	The long-term impact in all partner countries consisting of improving the acceptance of vocational training, because sensitizing all of the target groups for the career opportunities in VET is one of the main aims of this project.
Policy/Initiative	
Skill gaps	n/a
Mis-matching of skills	Measure the main influencing factors for a young person's career decisions, by providing him/her with tailored advice following a test.
Skills-Shortages	n/a
Training/skills	Create a catalogue of strengths and weaknesses to be tested, which relate to the identified main influencing factors for a young person's career decisions. Create a measuring tool regarding the potentials and interests of the young people in order to increase their work-orientation.
Career moves	Understand how the two different career paths operate, (university studies and vocational training and education), will explain how to increase the attractiveness of dual education for the named target groups. Vocational training companies, schools and parents will be able to improve their advisory skills for the young people concerning career paths.
Mobility	n/a
Other EQF-Level	n/a
Transfer in Europe	Information material will be prepared from the findings and combine these to form a catalogue. All contents will be merged into a mobile app translated in all partner languages.
Entrepreneurship Opportunities	n/a
Other	n/a