

Database of Good Practice Policies and Initiatives	
<b>Country</b>	Germany
<b>Level of Outreach</b>	National
<b>Supported by</b>	National Agency
<b>Field of Interest(s)</b>	Promotion of the attractiveness of the Construction Industry
<b>Organisation</b>	
<b>Name of organisation</b>	Kompetenzzentrum Technik-Diversity-Chancengleichheit e.V.
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<b>Country</b>	Germany
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<b>Contact Person</b>	
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<b>Policy/Initiative Data</b>	
<b>Title of Initiative</b>	Girlsday
<b>Partnership details</b>	
<b>Project Duration</b>	Running, yearly national wide event. It is also running in more than 30 countries now worldwide.
<b>Total Budget</b>	n/a
<b>Description</b>	On Girls' Day, companies, businesses and universities throughout Germany open their doors to schoolgirls from the 5th grade upwards. The girls learn about apprenticeships and courses of study in IT, crafts, natural sciences and technology, fields in which women are rarely represented. Or they can meet female role models in leadership positions in business and politics.
<b>Phases</b>	n/a

Project Details	
<b>Aim</b>	Girls' Day is the largest career orientation project for schoolgirls worldwide.
<b>Target groups</b>	Girls from the 5 <sup>th</sup> grade upwards
<b>Exchange of Experiences</b>	Girls can visit numerous participating companies and education institutions to learn about a certain job profile or education program.
<b>Outcomes 1</b>	Girls get to know job profiles on site. It enables them to decide better whether a certain job profile would suit their desires.
	Companies have a chance to attract more women and thus fill the gap of lacking apprentices.
Policy/Initiative	
<b>Skill gaps</b>	Design of barrier-free learning and educational processes for joint learning of trainees with and without learning disabilities
<b>Mis-matching of skills</b>	Solving mis-matching of skills through development of a learning app
<b>Skills-Shortages</b>	The project has an impact on the shortage of skilled future workers. Through advertising directly to interested girls, shortages in different jobs and sectors are abated.
<b>Training</b>	
<b>Career moves</b>	The project helps girls directly to decide better on their first career move by explaining and showing what a certain job profile is about. It provides an important orientation opportunity for girls. On that basis they can decide in a more informed manner what career path to go.
<b>Mobility</b>	
<b>Other EQF-Level</b>	
<b>Transfer in Europe</b>	Girls' Day now takes place in more than 30 countries all over the world and mainly all over Europe, for example Spain, Poland, Norway, Austria, France.
<b>Entrepreneurship Opportunities</b>	Girls' Day has also a pillar for entrepreneurship. During Girls' Day 2021, 24 female entrepreneurs presented their story and during workshops the girls who participated could take on the role as an entrepreneur.
<b>Other</b>	